

Out of Step: Students, Teachers in Stride with EdTech Threats While Parents Are Left Behind

Survey Research on Parent, Student, and Teacher Experiences



January 2025

About This Research



Research Objectives

Since 2020, CDT has conducted annual or semi-annual surveys with students, teachers, and/or parents. The surveys measure and track changes in perceptions, experiences, training, engagement, and concerns about student data privacy, student activity monitoring, content filtering and blocking software, generative AI, NCII, and deepfakes in schools.

Methodology

Online surveys of students, teachers, and parents were fielded June to August 2024.

	Sample size	Jun-Aug 2024	Nov-Dec 2023	Jun-Aug 2023	May-Jun 2022	Jun-Jul 2021	Feb 2021	May-Jul 2020
Student survey (9-12 th grade)	1,316	✓		✓	✓	✓		Student focus groups
Teacher survey (6 th -12 th grade)	1,006	✓	✓	✓	✓	✓	\checkmark	✓
Parent survey (6 th -12 th grade)	1,028	✓		\checkmark	\checkmark	\checkmark	\checkmark	✓

Over samples of Black students and students who identify as LGBTQ+ were collected and data were then weighted to reflect the student population by race and LGBTQ+ status.

Throughout the report, ↑ ↓ or **bolding** indicates significant differences between comparison groups at the 95% confidence level. ▲ ▼ Indicates significantly higher/lower differences than the previous survey at the 95% confidence level. Comparisons to 2023 are to the Jun-Aug 2023 poll.

For tracking purposes, data has been filtered, weighted, and reported to ensure comparability to prior years.

Key Themes



- Despite widespread use of educational data and technology, gaps remain in training teachers about student data privacy: Teacher training is unmoved since last year, with a large segment of teachers not receiving any training about their school's student data privacy policies and procedures.
- Parent and student concern about student data privacy remains at high levels: And other data "issues," such as
 hearing about a data breach at their child's school, teachers hearing about or having been doxxed, or students
 knowing about deepfake NCII at their school foster increased concern these audiences have regarding student data
 privacy overall. In addition, parents express concern about several different uses of technology for educational
 purposes or with the intent of keeping students safe.
- Student data privacy policies remain uneven and/or incomplete: Black students and students with an IEP or 504 plan are more concerned about student data privacy than their counterparts. And, there is a need for more schools to adopt policies to protect the data privacy of gender expansive students; however, even where policies exist, they do not necessarily match parent preferences for such efforts.
- Parents want transparency and choice for how AI is used by schools: Parents want to be kept informed and given the opportunity to provide input into how AI or algorithms are used to guide decisions about their child's education. In addition, a majority of parents would opt their child out of several prescribed uses of technology and algorithms by the school.

Key Themes (cont.)



- Content blocking and filtering is widespread in schools but remains an obstacle to student learning: Students and teachers agree that this technology blocks students from accessing needed information to complete assignments.
 Certain information is singled out for blocking more than others, and parents do not feel included in decisions about what is filtered or blocked.
- **Discomfort with student activity monitoring has grown compared to last year:** This discomfort increases even as negative consequences have held stable and fewer students and teachers indicate incidents having been reported to law enforcement. Many schools monitor student activity outside of school hours and on personal devices.
- Use of ChatGPT or other generative AI tools has surged since last year: Students and teachers are using generative AI in greater numbers, for both school and personal use. Despite this growth, there continues to be a gap in school policies and guidance about student use of generative AI.



Student Data Privacy

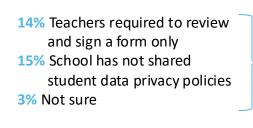
A significant number of teachers continue to receive little training on school's data privacy policies and procedures



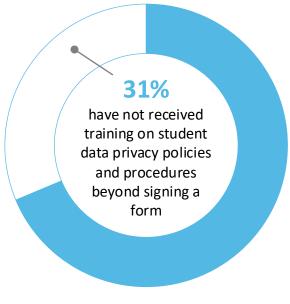
• Among those teachers receiving training on student data privacy policies and procedures, many are receiving that training lumped in with other teacher training and professional development topics.

Training on Student Data Privacy Policies and Procedures

■ Teachers (n=1,006)



2023: 29%



Teachers more likely to receive training:

Urban (78%) vs. Suburban (67%) or Rural (58%)

Licensed Special Educators (76% vs. 64%)

69% Received training (net)

- 50% Teachers must participate in a training that covers student data privacy policies, along with other topics
- 22% Teachers must participate in MULTIPLE trainings that focus on student data privacy policies
- 20% Teachers must participate in ONE training that focuses ONLY on student data privacy policies

Majorities of parents and students remain concerned about student data privacy and security



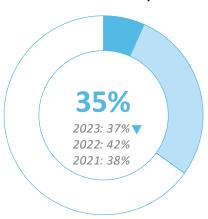
- Overall, student privacy concern declined among parents and students; teacher concern is unchanged since last year.
- Black and Hispanic families are more concerned than their counterparts about their child's student data privacy and security, and students with an IEP or 504 plan are more concerned than students who do not have one.

Concern about Student Data Privacy and Security

■ Teachers (n=1,006) | ■ Parents (n=1,028) | ■ Students (n=1,316)

Teachers

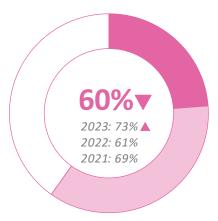
Worry about
Student Data Privacy
and Security



Worry is higher among teachers: **Urban (39%)** vs. Suburban (32%)

Parents

Concern about
Student Data Privacy
and Security



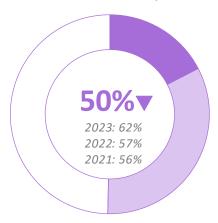
Concern is higher among parents:

Black (69%) or Hispanic (67%) vs. White (54%)

Male (69%) vs. Female (53%)

Students

Concern about Student Data Privacy and Security



Concern is higher among students:
Black (58%) vs. White (49%)
Urban (60%) vs. Suburban (49%) Rural (45%)
IEP or 504 plan (57% vs. 46%)

% worry a lot or some

% very or somewhat concerned

School data breaches raise parent and teacher concern about student data privacy and security



- Roughly 1 in 10 parents indicate they have been notified by their child's school of a data breach, down from last year.
- Teachers report data breaches of student data occurring at a rate twice as high.
- Over 1 in 10 teachers say they or another teacher have been doxxed by someone associated with the school in the last school year.

Data Privacy Events – Data Breaches and Doxxing

■ Teachers (n=1,006) | ■ Parents (n=1,028)

23% of teachers report their school had a largescale student data breach in the last school year

Of teachers aware of data breaches:

57% are worried about privacy and security of student data, vs. 28% among teachers not aware of a data breach

13% of teachers indicate they or another teacher have been doxxed in the last school year by a student, parent, or school employee

Of teachers aware of doxxing:

52% are worried about privacy and security of student data, vs. 33% among teachers not aware of doxxing

12% of parents have been notified of a school data breach *compared to 20% in 2023*

Of parents notified of data breaches:

86% are concerned about privacy and security of child's data, vs. 56% among parents not aware of a data breach

Of parents <u>not</u> concerned with data privacy:

5% report being notified of a data breach at their child's school, vs. 18% among those concerned



Gender Expansive Students & Privacy Policies

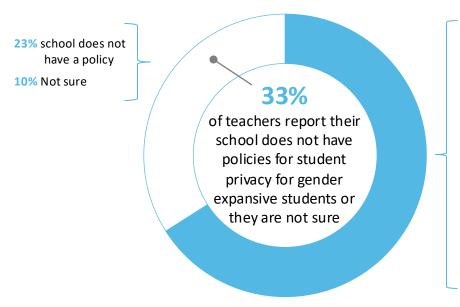
Data reveal a disconnect between school policies about data privacy for gender expansive students and parent preferences for such policies



- School policies vary widely, as reported by teachers. Some require parent approval for student use of a different name or pronouns at school and others require permission from the student to share their requests with parents.
- Parents largely support school policies that keep them informed of their child's or, in some cases, other students' use of a different name or pronouns.

School Policies for Gender Expansive Students

■ Teachers (n=1,006) | ■ Parents (n=1,028)



Schools/Teachers are more likely to report policies in place: **Urban (78%)** vs. Suburban (62%) vs. Rural (53%) **Licensed Special Educators (70%** vs. 63%)

66% School has policies for student privacy of gender expansive students (net)

- 27% Parent approval required: Teachers or school officials may only use a different name or pronoun if the parent approves the change
- 25% Student permission required: Teachers or school officials may not share student requests to use a different name or pronoun with the student's parent(s)/guardian(s) unless the student has given permission to do so
- 23% Parent notification required: Teachers or school staff must notify parent(s)/ guardian(s) of a student who requests to use a different name or pronouns
- 23% Gender expansive data collected: My school collects data about student gender with options that extend beyond male and female (i.e., also includes options such as nonbinary, transgender, intersex, etc.)

77% of Parents think the school *should* have policies for student privacy of gender expansive students (net)

- 36% Teachers or school staff must notify parent(s)/guardian(s) if their child requests to use a different name or pronouns
- 26% Teachers or school staff must notify parent(s)/ guardian(s) if a student in their child's class(es) requests to use a different name or pronouns (this would be anonymous/would not identify the child by name or other identifying information)
- 25% Teachers or school staff may only use a different name or pronouns if a parent approves the change, even if their child has requested the use of a different name or pronouns
- 21% Teachers or school staff should use the name and pronouns requested by a student, no questions asked
- 16% Teachers or school staff cannot share student requests to use a different name or pronouns with a student's parent(s)/guardian(s) unless the student has given permission to do so

14% I don't want my child's school to adopt policy(ies) about student privacy for students whose gender identity/ expression differs from traditional gender norms

9% Not sure

[Teachers_Q16C] Which, if any, of the following policies has your school adopted regarding student privacy and gender nonconforming students (e.g., transgender, nonbinary, intersex students)? Select all that apply.

[Parents_Q28A] Which of the following policies do you feel would be appropriate for your child's school to adopt regarding student privacy for students whose gender identity or gender expression differs from traditional gender norms? Select all that apply.

Parents of LGBTQ+ students are more likely to prefer policies that prioritize the preferences of gender expansive students, no questions asked.

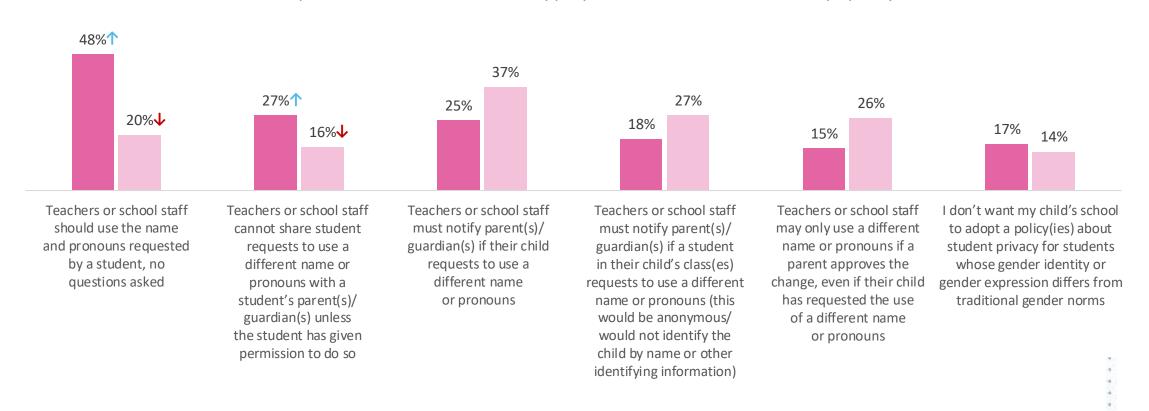


• Parents of LGBTQ+ students report having a clear preference for stronger privacy protections for their children and other gender expansive kids.

School Policies for Gender Expansive Students

■ Parents whose child identifies as LGBTQ+ (n=60) | ■ Parents whose child does not identify as LGBTQ+ (n=936)







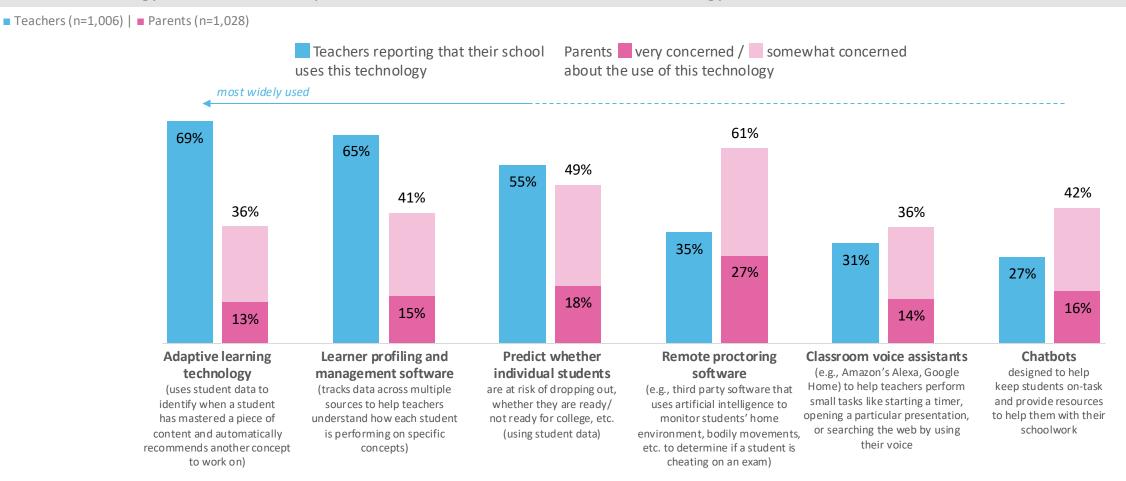
Emerging Technologies

Parents express concern about several different uses of technology intended for student instruction/educational purposes



- Teachers note that adaptive learning technology, learner profiling software, and the use of student data to predict future student behavior are
 the most widely used in schools, with over one-third to half of parents expressing concern about them.
- Remote proctoring software that uses AI to monitor students' physical movements generates the most concern among parents.

Use of Technology for Academic Purposes and Parent Concern with that Technology



Black and Hispanic parents express heightened concerns about several different uses of technology for academic purposes



• Some uses of technology for academic purposes, such as remote proctoring software, inspire concerns across the board.

Parent Concern with the Use of Technology for Academic Purposes

■ White Parents (n=626) | ■ Black Parents (n=126) | ■ Hispanic Parents (n=204)

% of parents very/somewhat concerned most widely used 62%_{160%} 1 59% 61% 61% 51%1 51% 1 45% 45% 1 43% 39% 35% 32% 29% Adaptive learning Learner profiling and Predict whether Remote proctoring Classroom voice assistants Chatbots designed to help

technology (uses student data to identify when a student has mastered a piece of

content and automatically recommends another concept to work on)

management software

(tracks data across multiple sources to help teachers understand how each student is performing on specific concepts)

individual students

are at risk of dropping out, whether they are ready/ not ready for college, etc. (using student data)

software

(e.g., third party software that uses artificial intelligence to monitor students' home environment, bodily movements, etc. to determine if a student is cheating on an exam)

(e.g., Amazon's Alexa, Google Home) to help teachers perform small tasks like starting a timer, opening a particular presentation or searching the web by using their voice

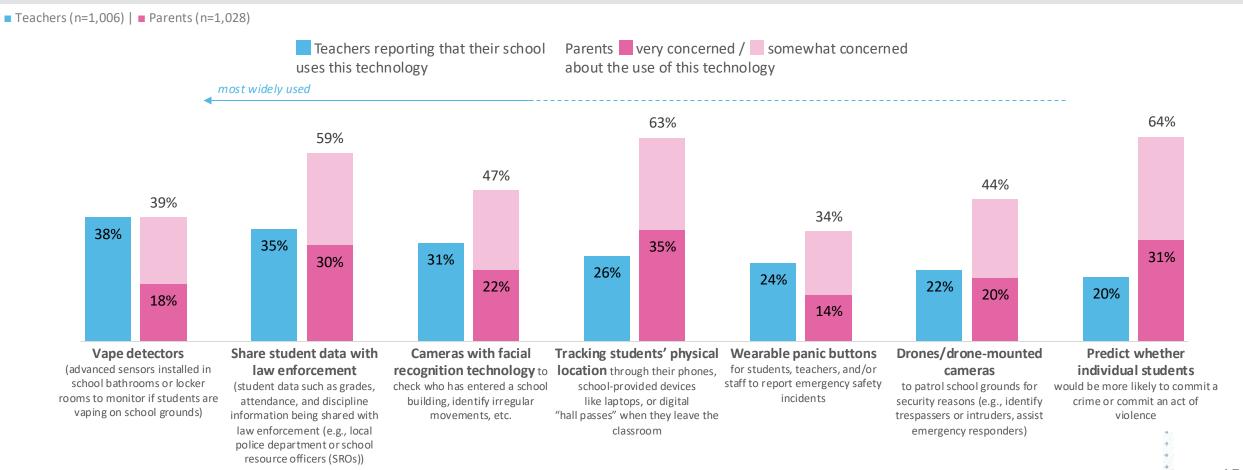
keep students on-task and provide resources to help them with their schoolwork

Technology implemented by schools to keep students safe sparks concern among parents as well



- Parents express the most concern about technology that tracks students' physical location and student data being used to predict whether students are more likely to commit a crime.
- A majority of parents also note concern about student data being shared with law enforcement or immigration enforcement.

Use of Technology to Keep Students Safe and Parent Concern with that Technology



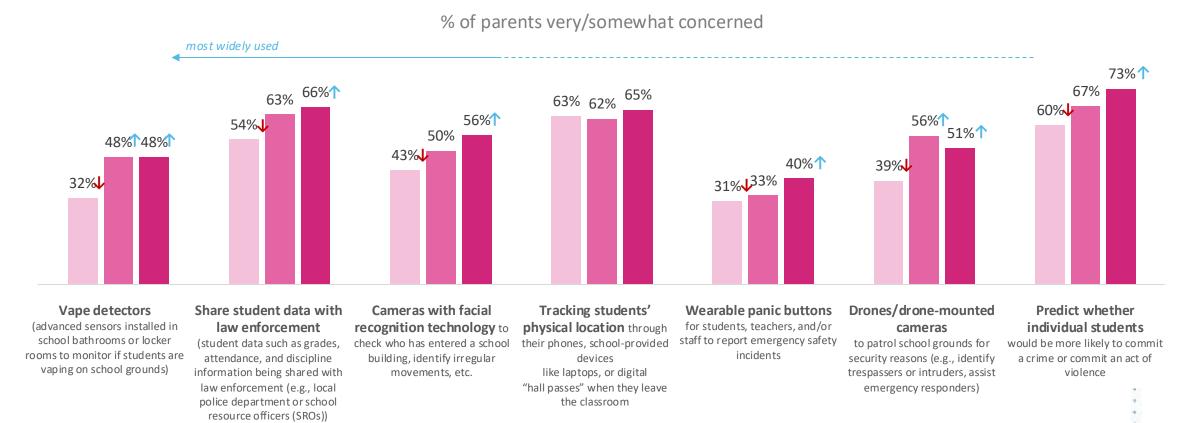
Concern about the use of technology for safety purposes is also elevated among parents of color, particularly Hispanic parents



• Parents of all backgrounds are equally concerned about tracking students' physical location through their devices and sharing student data with immigration enforcement.

Parent Concern about the Use of Technology to Keep Students Safe

■ White Parents (n=626) | ■ Black Parents (n=126) | ■ Hispanic Parents (n=204)





Parent Engagement

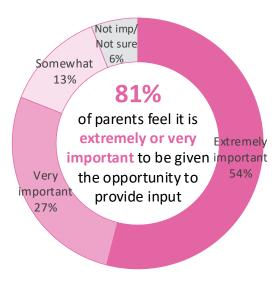
Parents want transparency and input into school use of AI or automated algorithms for making decisions about their child's education



Parent Input About Use of Technology, Algorithms, or AI to Inform Learning or Educational Experiences for Their Child

Parents (split sample)

Importance of Parent Input into School Decisions in Using AI or Automated Algorithms to Inform Decisions about Child's Education



89%

of parents want to be **notified** if child's school was considering implementing artificial intelligence or automated algorithms in these ways to make decisions about student learning or educational opportunities

(n=508)

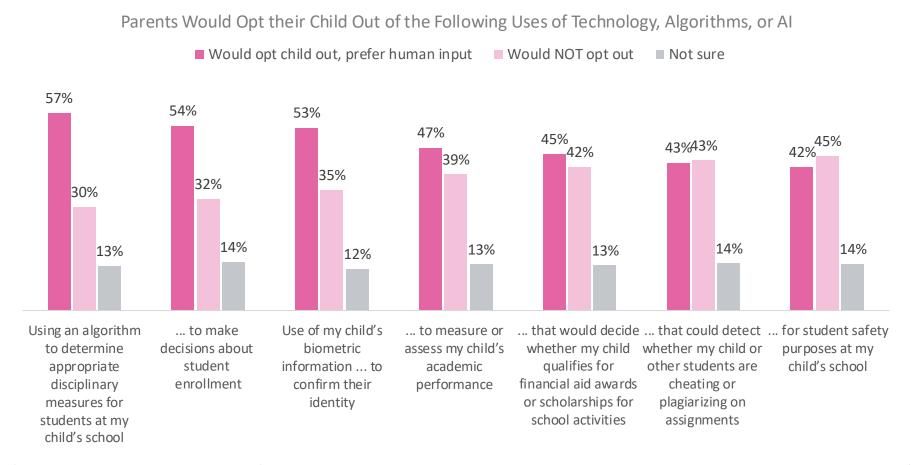
Majorities of parents would opt their child out of school use of technology or algorithms to inform aspects of their educational experience



• The use of technology or algorithms for disciplinary measures, student enrollment decisions, and identity confirmation are met with resistance by a majority of parents.

Parent Decisions About Use of Technology, Algorithms, or AI to Inform Learning or Educational Experiences for Their Child

Parents (n=1,028)





Content Filtering & Blocking

School content filtering and blocking is nearly universal

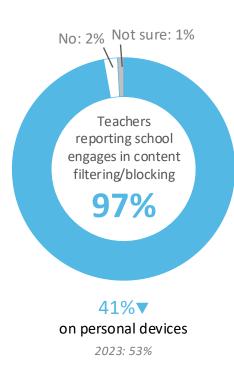


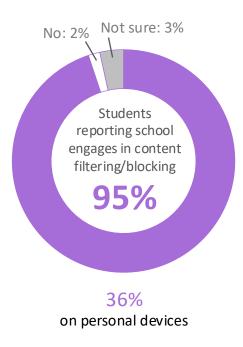
• Parent awareness of content filtering/blocking has dropped slightly since 2023, despite teacher/student numbers remaining consistent.

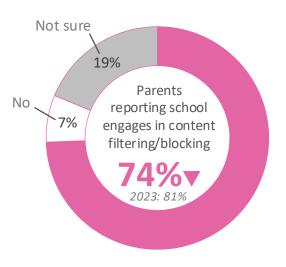
Content Filtering/Blocking in Schools

■ Teachers (n=1,006) | ■ Students (n=1,316) | ■ Parents (n=1,028)

% reporting that school filters or blocks online content







Content filtering and blocking can impede a student's ability to complete school assignments

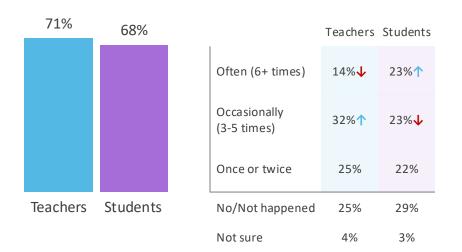


- Teachers and students indicate that students have been blocked or filtered from content they needed to complete a school assignment.
- A majority of students indicate they circumnavigate school filtering and blocking, rendering these tools ineffective.
- Teachers report a higher frequency of workaround usage by students than students do.

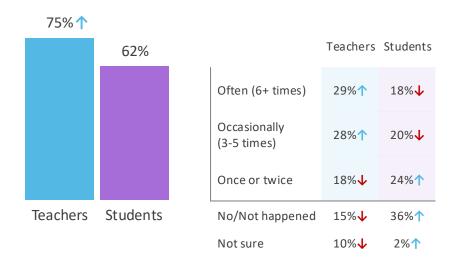
Filtering/Blocking Workarounds

■ Teachers (n=977) and | ■ Students (n=1,248) who report content filtering/blocking

Students have been blocked or filtered from content they needed to complete a school assignment



Students use workarounds to avoid the school's content filtering and blocking technology

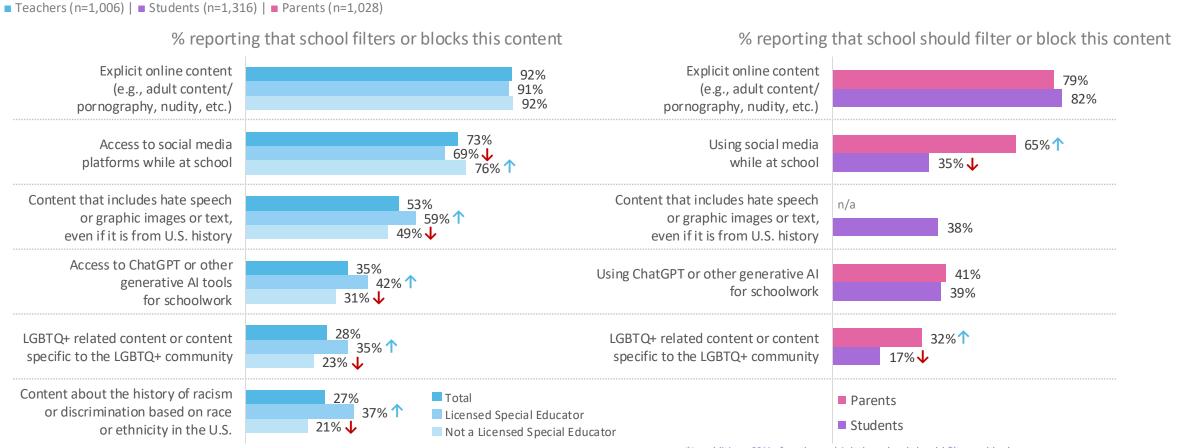


Parent and student beliefs about what *should be* filtered or blocked align with what teachers report *is being* filtered or blocked by schools



- Licensed special education teachers are more likely to report school content blocking/filtering of hate speech, access to generative AI, LGBTQ+ content, and content regarding the history of racism.
- Students are less likely than parents to say social media or LGBTQ+ content should be blocked at school.

Types of Content Filtered/Blocked



Teachers, students, and parents feel that schools are more likely to filter or block some content than others

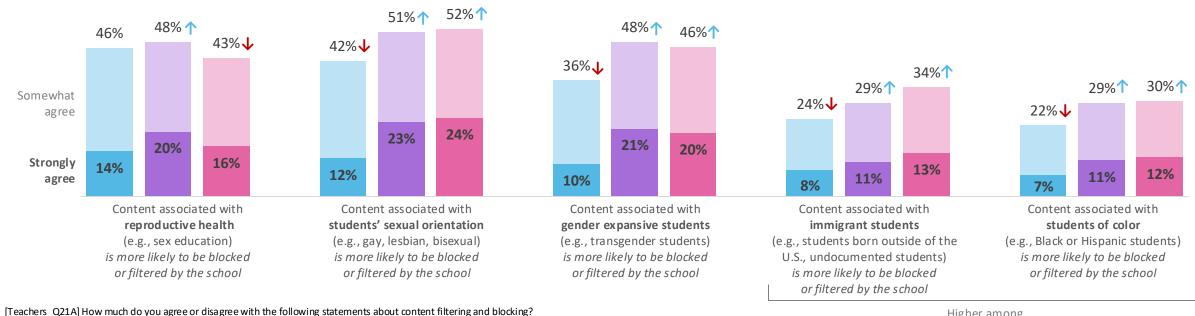


- All three audiences identify content associated with reproductive health, sexual orientation, and gender expansive students as the most likely to be filtered or blocked.
- More students and parents than teachers feel that many of these types of content are filtered or blocked by their school over other content.

Content that is More Likely to be Filtered or Blocked

■ Teachers (n=977) | ■ Students (n=1,248) | ■ Parents (n=765) who report content filtering/blocking

% reporting that certain types of content are more likely to be filtered or blocked by their school



Black and Hispanic students are more likely to report that certain types of content are filtered or blocked by their school

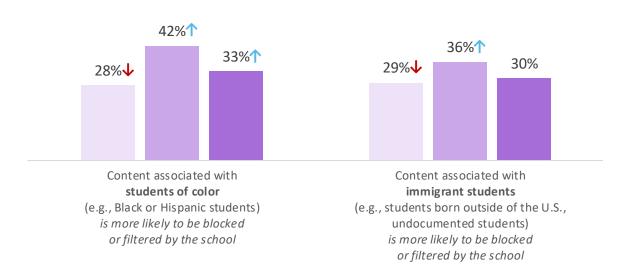


• This content includes content associated with immigrant students and content associated with students of color.

Content that is More Likely to be Filtered or Blocked

■ White Students (n=746) | ■ Black Students (n=372) | ■ Hispanic Students (n=335) who report content filtering/blocking

% reporting that certain types of content are more likely to be filtered or blocked by their school



This year, parents report having even less say on school content filtering and blocking polices

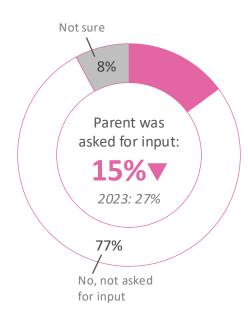


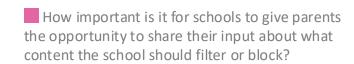
• Most parents maintain it is important for schools to give parents the opportunity to give their input, as well as let parents know what content is being filtered and blocked.

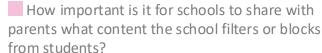
Parental Input into What Content is Filtered or Blocked

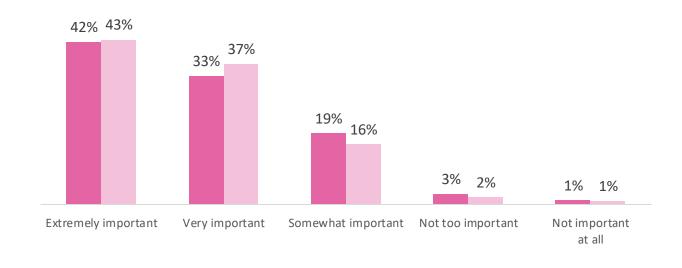
Parents (n=1,028)

% asked for input on what school filters or blocks











Student Activity Monitoring

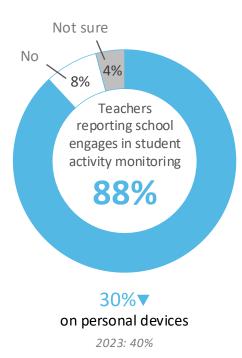
Student activity monitoring in schools continues to be widespread



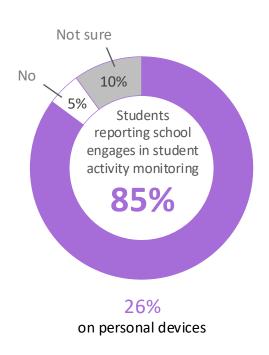
- Though more schools monitor activity on school devices, up to 3 in 10 teachers and students indicate that their school monitors students' personal devices.
- Parents are even less plugged into whether their school does student activity monitoring, with more than one-third saying they are not sure.

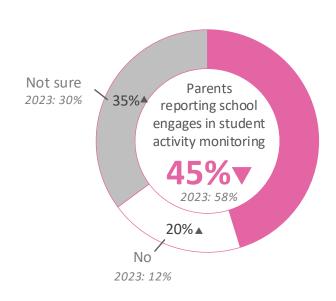
Student Activity Monitoring in Schools

■ Teachers (n=1,006) | ■ Students (n=1,316) | ■ Parents (n=1,028)



% reporting that school conducts student activity monitoring





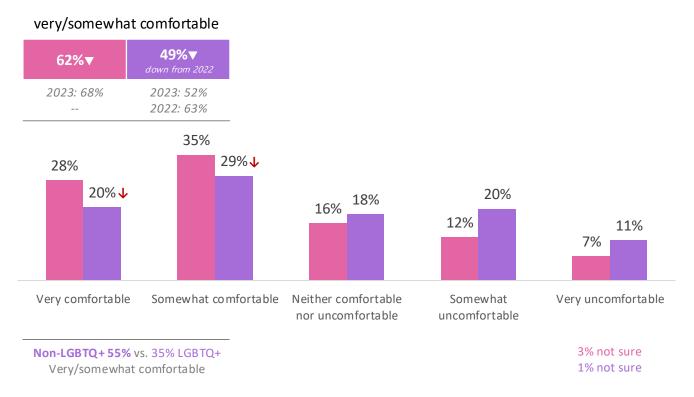
Fewer students and parents are comfortable with student activity monitoring this year compared to last year



- Students continue to be less comfortable with schools conducting student activity monitoring than parents.
- LGBTQ+ students are less comfortable with student activity monitoring than their non-LGBTQ+ peers.

Comfort-Level with Student Activity Monitoring

■ Parents (n=1,028) | ■ Students (n=1,316)



Teacher data indicate that student activity monitoring is not confined to hours when school is in session

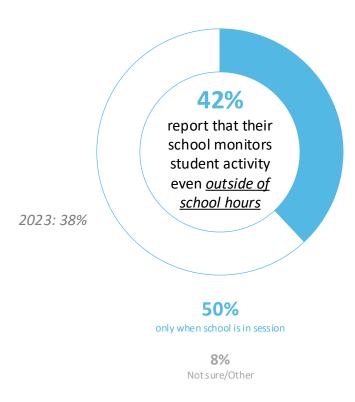


- 4 in 10 teachers report their school monitors student activity *outside of school hours*.
- More teachers this year report that after hours alerts are sent to teachers and fewer say they are sent to law enforcement or other third parties.
- However, 1 in 4 teachers are unsure who receives after-hours alerts.

Student Activity Monitoring Outside of School Hours

■ Teachers at schools that engage in student activity monitoring (n=883)

When is student's online activity monitored?



Who receives alerts from the student activity monitoring system that happen AFTER SCHOOL HOURS?



48% indicate that another staff member at the school or school district is notified (**+5 points from last year)

21% say that they themselves are notified



23% report that someone in public safety (e.g., local police, immigration enforcement) receives alerts (**v**-9 points from last year)



6% say a third party (e.g., health or social service agency) (▼-11 points from last year)

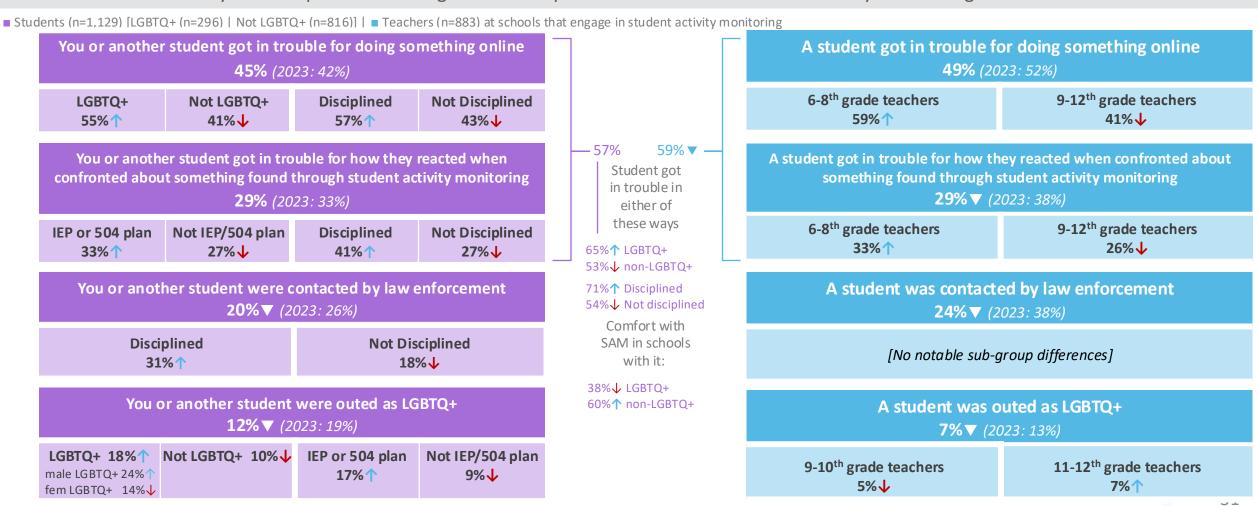
27% not sure

Students continue to experience negative consequences stemming from being caught by student activity monitoring



- Negative consequences as reported by students and teachers are down slightly since the survey was conducted last year.
- LGBTQ+ students, students that have been disciplined in the past year, and students with an IEP or 504 plan report experiencing more of the negative effects of student activity monitoring than their peers.

Student or Someone They Know Experienced a Negative Consequence as a Result of Student Activity Monitoring



[Students_Q18 (Q42EE:2022)] Which, if any, of the following have happened to you or another student at your school? Select all that apply. [Teachers_Q30] Which, if any, of the following have happened to a student or students at your school? Select all that apply.



Generative Al

Student use of ChatGPT or other forms of generative AI has surged since last year

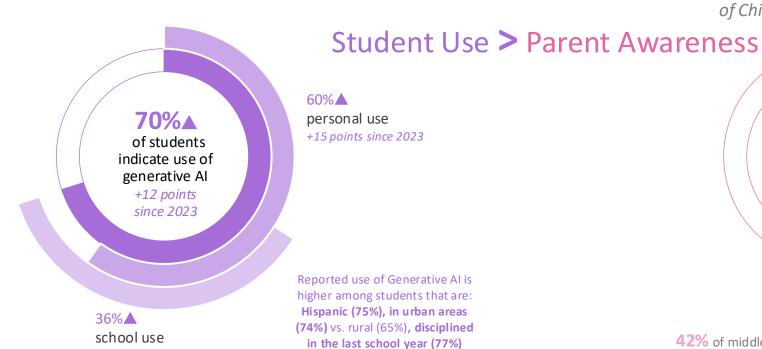


• Student use of generative AI outstrips parents' awareness of whether their child has used the technology.

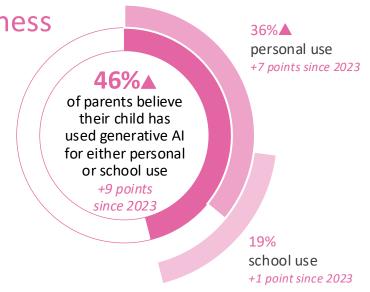
Student Use of ChatGPT/Other Generative AI Tools

■ Students (n=1,316) | ■ Parents (n=1,028)

Student Use of Generative AI







42% of middle school parents believe their child has used generative AI for either personal or school use

- 31% for personal use
- 19% for school use

+13 points since 2023

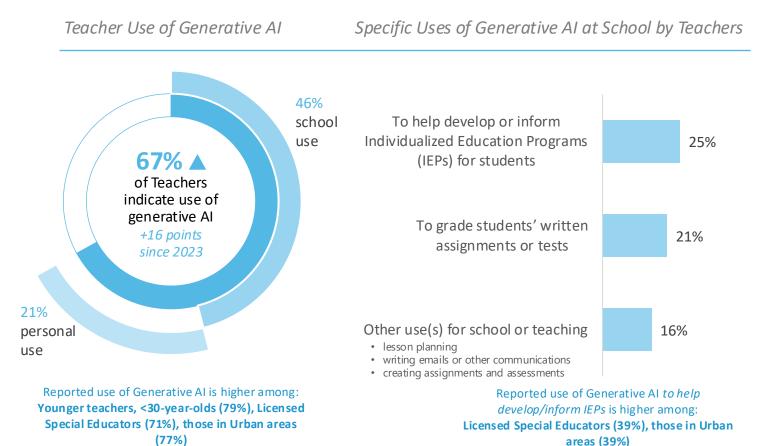
More teachers are using generative AI today than one year ago



- Nearly half of teachers are using ChatGPT or another generative AI platform for school/teaching.
- A quarter of teachers report using generative AI to develop/inform IEPs, with most of these using it to identify trends in student progress and help determine patterns for goal setting.

Teacher Use of ChatGPT/Other Generative AI Tools for School and Personal Use

■ Teachers (n=1,006)



Use of Generative AI for IEPs Among licensed special educators (n=378)

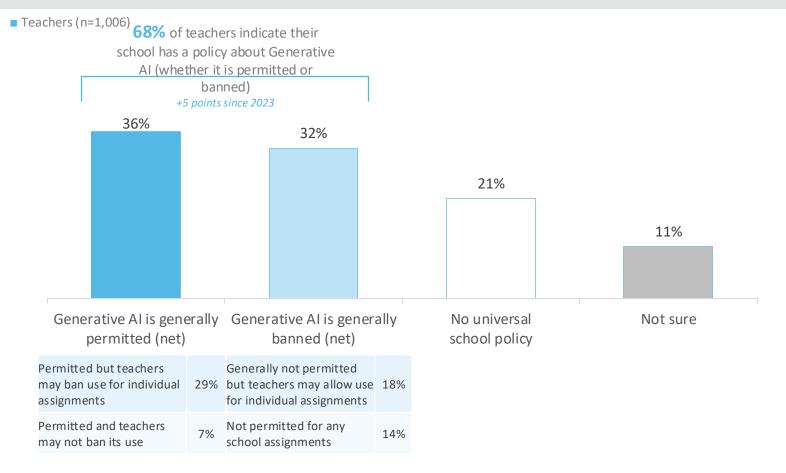
To identify trends in student progress and help determine patterns for goal setting	23%
To summarize the content of an IEP	19%
For choosing specific accommodations as part of the IEP creation process	16%
To write only the narrative portion of an IEP	12%
To write an IEP in full	8%

Despite growing use, there is a gap in generative AI policies at schools



- Teachers are relatively evenly split in saying their school permits the use of generative AI or bans it.
- School guidance to teachers is mainly about how to respond and how to use professional judgment or technology to detect it.
- Just 1 in 4 teachers have received guidance about the school's discipline policy for student use of generative AI in ways that are not permitted.

Generative AI School Policies and Guidance Provided



Guidance about student use of Generative AI discussed or covered as part of teacher training

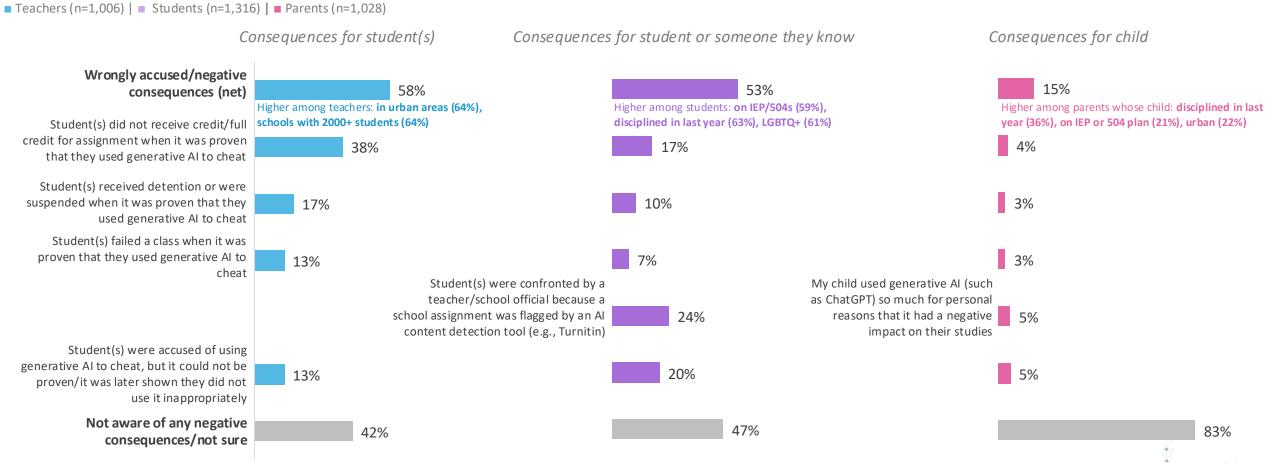
Guidance provided (net)	69%
Guidance on how you or your school should respond if you suspect a student has used generative AI in ways that are not allowed (e.g., plagiarism)	33%
How to use professional judgment to detect student use of generative AI by comparing previous student work with the assignment in question	30%
How to use online AI content detection tools to detect student use of generative AI on assignments	29%
How to use student activity monitoring to detect student use of generative AI for school assignments	24%
How to apply your school's discipline policy to determine how a student should be penalized for using generative AI in ways that are not permitted (e.g., detention, suspension, receive a "fail" grade)	23%
None of these	26%
Not sure	5%

Over half of teachers and students report a student receiving negative consequences due to generative Al use



• Significantly fewer parents say their child was personally implicated as a result of use or suspected use of generative AI compared to what students and teachers report to have occurred during the past school year.

Negative Consequences for Using Generative AI on School Assignments



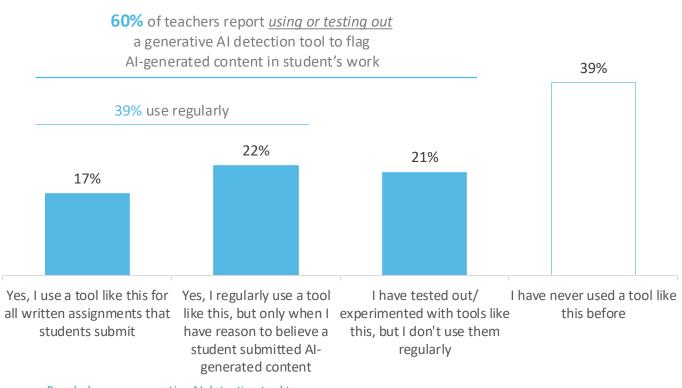
Teachers are taking an active role in using or experimenting with generative Al content detection tools to expose Al-generated student assignments



- 6 in 10 teachers say they have used or experimented with a generative AI detection tool to detect AI-generated student work; 4 in 10 do so regularly.
- Few teachers say their school uses student activity monitoring to determine if students are using generative AI to cheat on an assignment or test; however, teacher visibility into this practice may be limited as 1 in 4 teachers are not sure if their school or district does this today.

Monitoring and Detection for Generative Al Use

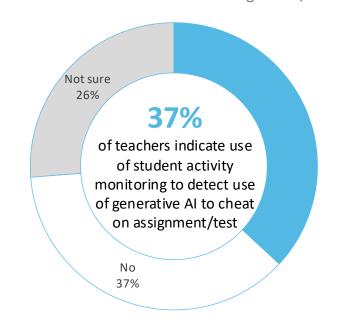
■ Teachers (n=1,006)



Regularly use a generative AI detection tool to find AI-generated content in student's work:

Licensed Special Educators (48%), those in Urban areas (50%)

School or school district use of student activity monitoring to determine student use of Generative AI to cheat on an assignment/test



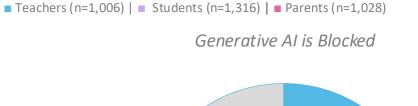
Use of Student Activity Monitoring to determine use of generative AI to cheat is higher among by school/school district: Licensed Special Educators (48%), those in Urban areas (45%)

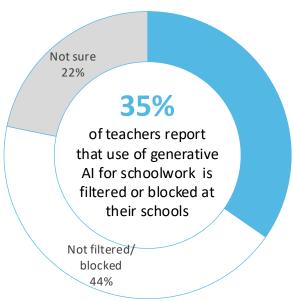
Few teachers indicate that ChatGPT and other generative AI programs are blocked at schools – this data point aligns with student and parent perceptions of whether generative AI should be blocked



• 1 in 5 teachers are not sure if Generative AI is blocked at their school.

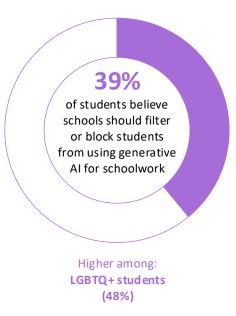
Generative AI Blocking At Schools

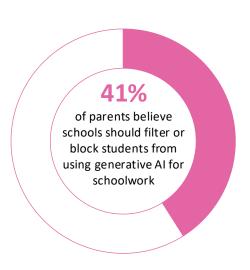




Filtering/blocking ChatGPT/other generative AI is higher among: Licensed Special Educators (42%), those in Urban areas (41%)

Believe Generative AI for Schoolwork **Should Be** Blocked







Contact Us

Center for Democracy & Technology, Equity in Civic Technology Project

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The Center for Democracy & Technology is a 25-year old 501(c)(3) working to promote civil rights and civil liberties in the digital age. Based in Washington, D.C., and Brussels, Belgium, CDT works inclusively across sectors to find tangible solutions to today's most pressing technology policy challenges. Our team of experts includes lawyers, technologists, academics, and analysts, bringing diverse perspectives to all of our efforts.

The Equity in Civic Technology Project works to advance responsible civic technology use and strong privacy practices that protect the rights of individuals and families. If you want to learn more about CDT and our work, please visit our website: https://cdt.org/.



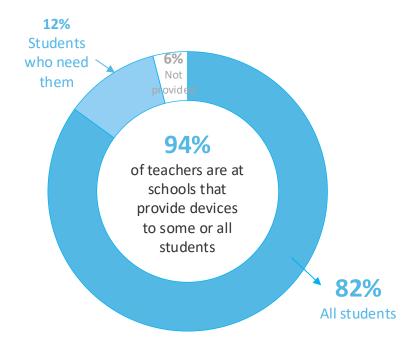
Appendix

Most schools are providing school devices to students



School Provides Devices

■ Teachers (n=1,006)



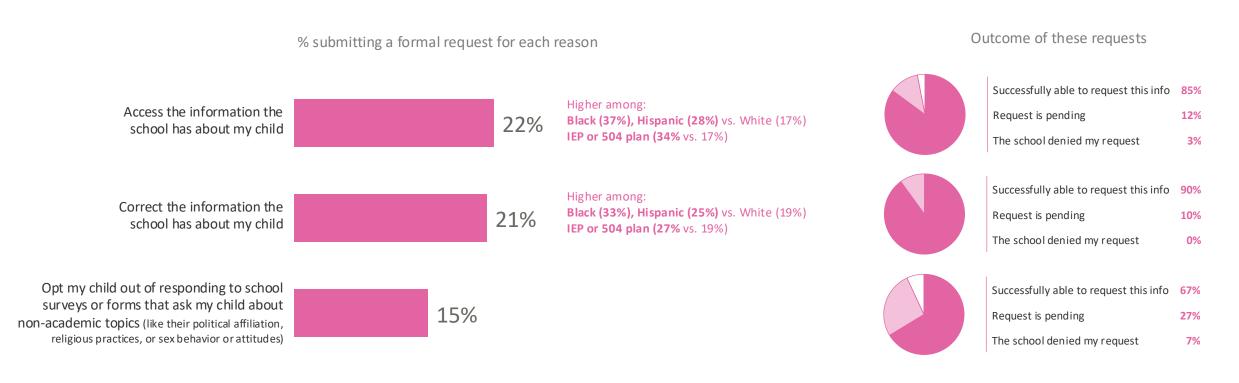
Parents that submitted formal requests to their child's school indicate they were largely successful in getting the request addressed



• Among parents that have requested to opt their child out of sharing non-academic information about themselves, 1 in 3 indicate their request is still pending or their request had been denied.

Parent Requests for Student Data

■ Parents (n=1,028)



Parents concerned with student data privacy and those notified of a data breach are more likely to submit a formal request about their child's information

• Just under half of parents have made formal requests for their child's school data or information – this number grows to approximately 9 out of 10 parents whose child attends a school that has had a data breach.

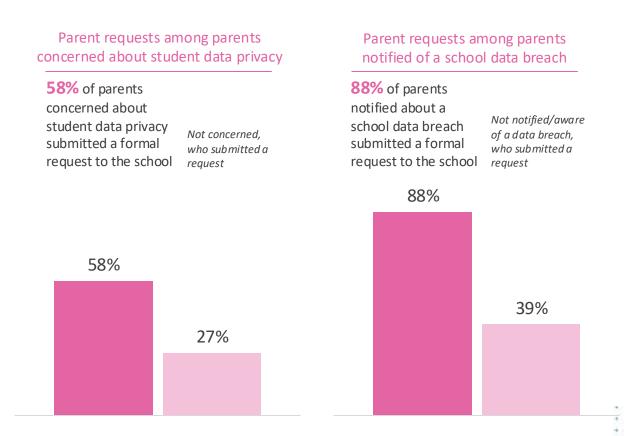
Parent Requests for Student Data

Parents (n=1,028)

45%

of parents submitted a formal request to the school about their child's information or what is collected*

*request to access the information the school has a bout their child, correct the information, or opt their child out of responding to school surveys or forms that ask them about non-academic topics



Regression analysis reveals that previous data breaches, perspectives on generative AI, and workarounds impact overall concern about data privacy



Key Drivers of Concern about Data Privacy and Security

■ Teachers (n=1,006) | ■ Students (n=1,316) | ■ Parents (n=1,028) |

Significant drivers of concern (keeping other variables constant)

More likely to	be
concerned if	

Less likely to be concerned if...

Teachers

- School experienced a data breach
- Generative AI permitted at all times
- Teachers required to be trained in student data privacy procedures and other topics
- Students use workarounds to avoid filtering and blocking technology
- Has been/knows tchr who has been doxxed
- Title I school; high school
- School filters content on personal devices via school internet

Students

- Heard about deepfake NCII
- Heard about deepfakes (not explicit)
- Have used workarounds to avoid filtering and blocking technology
- Has an IEP or 504 plan
- Black/African American

- Have used generative AI for school
- LGBTO+

Parents

- Was notified about a data breach
- Submitted a formal request about their child's information
- Latino/Hispanic

• 25 – 44 years of age