

**CDT's
Annual Benefit**



Sponsorship Opportunities

November 14, 2024

@ The Anthem, Washington, D.C.



2024 Annual Benefit

Thursday, November 14, 2024
6:00 – 10:00 PM

The Anthem
901 Wharf Street SW
Washington, D.C. 20024

5:30 – 6:30 PM
President's Reception

6:00 – 7:45 PM
General Reception

7:45 PM
Remarks

8:00 – 10:00 PM
*Concert &
Dessert Reception*

10:00 PM
Event Concludes

Business / Cocktail Attire
Suggested

Transportation: Metro four blocks away.
Parking available on-site. For more info: [bit.ly/
anthemparking](https://bit.ly/anthemparking)

Current Sponsors +
Additional Details:
cdt.org/techprom

At the **Center for Democracy & Technology (CDT)**, we fight to advance civil rights and civil liberties in the digital age.

We champion policies, laws, and technical designs that empower people to use technology for good, while protecting against invasive, discriminatory, and exploitative uses. CDT was founded in Washington, D.C. in 1994 and has operated a second office, in Brussels, since 2014.

Your support of **Tech Prom** allows CDT to continue our important work. We invite you to join us on **November 14th** to discuss trends in tech policy and spend time with policymakers, civil society advocates, government representatives, corporate partners, and the interested public.

If you are unable to attend but wish to support our efforts, donations are welcomed at cdt.org/donateTP.

EVENT SPONSORSHIP OPPORTUNITIES

NOVEMBER 14, 2024
@ THE ANTHEM
WASHINGTON, D.C.

Your sponsorship makes this annual event possible and supports CDT's work throughout the year. **We have a variety of sponsorships to allow for greater participation, but welcome a conversation if you don't see listed what you need.** We want to work with you!

For those who sponsor, your brands will be seen by the 1,000+ guests attending **Tech Prom**, as well as the thousands more who receive communications about the event. Sponsors will also be included on the event website, event signage, and receive other benefits associated with each level.

For more information about Tech Prom or getting involved with CDT, please contact our development office at techprom@cdt.org or **202-637-9800**.

SPONSORSHIP LEVELS

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Champion

General Ticket

Civil Society Ticket *(email registration must contain .org, .edu, .gov)*

Concert and Dessert Reception *(8:00 - 10:00 PM)*

~~By 9/15/24~~

~~\$7,000~~

~~\$25,000~~

~~\$15,000~~

~~\$1,800~~

~~\$600~~

~~\$250~~

~~\$100~~

By 11/3/24

\$38,000 - (SOLD OUT!)

\$28,000 - (SOLD OUT!)

\$18,000 - (SOLD OUT!)

\$1,800/ person

\$600/ person

\$250/ person

\$100/ person

MARKETING OPPORTUNITIES

Entertainment Sponsor \$25,000 *(limit 1)*

~~President's Reception Sponsor \$25,000 *(limit 1)*~~

Registration Sponsor \$25,000 *(limit 1)*

Photography Sponsor \$15,000 *(limit 2)*

~~Bar Sponsor \$10,000 *(limit 3)*~~

~~Dessert Reception Sponsor \$10,000 *(limit 1)*~~

Exhibition Sponsor \$10,000 *(limit 3)*

Interactive Sponsor \$10,000 *(limit 3)*

Coat Check Sponsor \$5,000 *(limit 2)*

Dining Sponsor \$5,000 *(limit 6)*

Goods and services associated with **Tech Prom** are anticipated to be \$250/person. Tickets and sponsorships that exceed that amount may be tax deductible. Please contact your tax professional for more information.

If you are a federal government employee and your ethics officer has questions, please contact techprom@cdt.org.

SPONSOR BENEFITS

(Event includes a cocktail reception, food stations, dessert reception, and concert)

NOVEMBER 14, 2024
@ THE ANTHEM
WASHINGTON, D.C.

PLATINUM: \$38K - (SOLD OUT!)

- + 4 guest invitations to President's Reception
- + 20 guest invitations to General Reception and Concert & Dessert Reception
- + Signature reserved lounge
- + Premium location for lounge
- + Premium lounge branding
- + Recognition from the podium
- + Recognition in all event collateral
- + Ability to designate a co-chair of the Host Committee

GOLD: \$28K - (SOLD OUT!)

- + 2 guest invitations to President's Reception
- + 15 guest invitations to General Reception and Concert & Dessert Reception
- + Signature reserved lounge
- + Priority location for lounge
- + Premium lounge branding
- + Recognition from the podium
- + Recognition in all event collateral
- + Ability to designate a member to the Host Committee

SILVER: \$18K - (SOLD OUT!)

- + 10 guest invitations to General Reception and Concert & Dessert Reception
- + Reserved area with branding
- + Recognition from the podium
- + Recognition in all event collateral

CHAMPION: \$1,800

- + 2 guest invitations to General Reception and Concert & Dessert Reception
- + Recognition in all event collateral

GENERAL TICKET: \$600

- + 1 guest invitation to General Reception and Concert & Dessert Reception

CIVIL SOCIETY TICKET: \$250

- + 1 guest invitation to General Reception and Concert & Dessert Reception
(Registration with a nonprofit, press, academic, or government email is required.)

CONCERT & DESSERT RECEPTION TICKET: \$100

- + 1 guest ticket to Concert & Dessert reception *(beginning at 8:00 PM)*

ABOUT HOST COMMITTEE

The **Tech Prom Host Committee** serves an honorary leadership role in the event. No substantial time or additional financial responsibilities are required. It affords our key supporters additional recognition and an opportunity to recognize their internal champions in the tech policy space.

MARKETING OPPORTUNITIES

NOVEMBER 14, 2024
@ THE ANTHEM
WASHINGTON, D.C.

ENTERTAINMENT SPONSOR: \$25K (LIMIT 1)

- + 4 guest invitations to General Reception and Concert & Dessert Reception
- + Brand presence on stage during the concert
- + Verbal recognition from stage

PRESIDENT'S RECEPTION SPONSOR: \$25K (LIMIT 1)

- + 4 guest invitations to President's Reception, General Reception, and Concert & Dessert Reception
- + Brand presence at the President's Reception
- + Verbal recognition at the President's Reception

REGISTRATION SPONSOR: \$25K (LIMIT 1)

- + 4 guest invitations to General Reception and Concert & Dessert Reception
- + Brand presence at Registration

PHOTOGRAPHY SPONSOR: \$15K (LIMIT 2)

- + 3 guest invitations to General Reception and Concert & Dessert Reception
- + Brand presence on photography signage
- + Brand presence on all photography communications

BAR SPONSOR: \$10K (LIMIT 3)

- + 3 guest invitations to General Reception and Concert & Dessert Reception
- + Brand presence on one of three bars

DESSERT RECEPTION SPONSOR: \$10K (LIMIT 1)

- + 3 guest invitations to General Reception and Concert & Dessert Reception
- + Brand presence at Dessert Reception

EXHIBITION SPONSOR: \$10K (LIMIT 3)

- + 3 guest invitations to General Reception and Concert & Dessert Reception
- + Brand presence on exhibition signage

INTERACTIVE SPONSOR: \$10K (LIMIT 3)

- + 3 guest invitations to General Reception and Concert & Dessert Reception
- + Brand presence at interactive area

COAT CHECK SPONSOR: \$5K (LIMIT 2)

- + 2 guest invitations to General Reception and Concert & Dessert Reception
- + Brand presence at coat check area

DINING SPONSOR: \$5K (LIMIT 6)

- + 2 guest invitations to General Reception and Concert & Dessert Reception
- + Brand presence in food station areas

WAYS TO SECURE YOUR SPONSORSHIP

* Via Email:

Send a confirmation email to techprom@cdt.org with the sponsorship level and point of contact for your group. CDT is pleased to provide an invoice, wire transfer info, purchase order number, W-9, and other documentation as requested.

* Via Check:

Checks can be made out to Center for Democracy & Technology and mailed to **1401 K Street, NW, Suite 200, Washington, D.C., 20005.**

CDT is a 501(c)(3) charitable organization. Contributions, minus the value of goods and services for the event, are tax-deductible to the full extent allowed by law.



Help spread the word!

CDT is committed to engaging new voices in industry, academia, civil society, and the government. We encourage you to circulate this invitation to your networks, and welcome any additional guest suggestions at techprom@cdt.org.

For more information,
please contact:

Elizabeth Remy

*Associate Director,
Development & External Affairs*

1401 K Street NW, Suite 200
Washington, D.C. 20005
(202) 637-9800

techprom@cdt.org
cdt.org/techprom

