CDT's 2023 Annual Benefit



Sponsorship Opportunities

Benefitting the Center for Democracy & Technology

November 2, 2023

a The Anthem, Washington, D.C.





At the **Center for Democracy & Technology (CDT)**, we fight to
advance civil rights and civil liberties
in the digital age.

We advocate to policymakers and the courts in the U.S. and Europe, engage with companies to improve their policies and product designs, and shape public opinion on major tech policy issues. In addition to our advocacy work, CDT's research team produces deep-dive original scholarship to explore novel solutions to pressing issues in technology policy.

Established in 1994, CDT is the leading nonpartisan, multistakeholder convener and a trusted voice in the tech policy space.

Your support of **2023 Tech Prom** allows CDT to continue this important work. We invite you to join us on **November 2nd** to discuss trends in tech policy and spend time with fellow policymakers, educators, civil society advocates, government representatives, corporate partners, and the interested public. If you are unable to attend but wish to support our efforts, donations are welcomed at **cdt.org/donate**.

EVENT SPONSORSHIP OPPORTUNITIES

NOVEMBER 2, 2023 // @ THE ANTHEM WASHINGTON, D.C.

Your sponsorship makes this annual event possible and supports CDT's work throughout the year. We have a variety of sponsorship packages to allow for greater participation, but welcome a conversation if you don't see listed what you need. We want to work with you!

For those who sponsor, your brands will be seen by the 1,000+ guests attending **Tech Prom**, as well as the thousands more who receive communications about the event. Sponsors will also be included on the event website, event signage, and other benefits associated with each level.

For more information about **Tech Prom** or getting involved with CDT, please contact our development office at <u>techprom@cdt.org</u> or 202-637-9800.

SPONSORSHIP LEVELS

Platinum Sponsor Gold Sponsor Silver Sponsor Champion General Ticket

 $\textbf{Civil Society Ticket} \ \textit{(email registration must contain .org, .edu, .gov)}$

Concert and Dessert Reception (8:00 - 10:00 PM)



By 10/31/23

\$38,000

\$28,000

\$18,000

\$1,200/ person

\$600/ person

\$250/ person

\$100/person

MARKETING OPPORTUNITIES

Entertainment Sponsor	\$25,000	(limit 1)
Interactive Sponsor	\$25,000	(limit 3)
President's Reception Sponsor	\$25,000 -	(limit 1)
Photography Sponsor	\$15,000 -	(limit 1)
Bar Sponsor	\$10,000	(limit 3)
Dessert Reception Sponsor	\$10,000 -	(limit 1)
Coat Check Sponsor	\$5,000	(limit 2)
Dining Sponsor	\$5,000	(limit 6)

Goods and services associated with Tech Prom are anticipated to be \$250/person. Tickets and sponsorships that exceed that amount may be tax-deductible. Please contact your tax professional for more information.

If you are a federal government employee and your ethics officer has questions, please contact techprom@cdt.org.

CDT is a 501(c)(3) charitable organization. Contributions, minus the value of goods and services for the event, are tax-deductible to the full extent allowed by law.

SPONSOR BENEFITS

(Event includes cocktail reception, food stations, dessert reception, and concert)

NOVEMBER 2, 2023 // @ THE ANTHEM WASHINGTON, D.C.

PLATINUM: \$38K

- + 4 guest invitations to President's Reception
- 20 guest invitations to General Reception and Concert & Dessert Reception
- Signature reserved lounge
- Premium location for lounge
- Premium lounge branding
- Recognition from the podium
- + Recognition in all event collateral
- Ability to designate a co-chair of the Host Committee

SILVER: \$18K

- 10 guest invitations to General Reception and Concert & Dessert Reception
- Reserved area with branding
- Recognition from the podium
- Recognition in all event collateral

GENERAL TICKET: \$600

 1 guest invitation to General Reception and Concert & Dessert Reception

GOLD: \$28K

- + 2 guest invitations to President's Reception
- 15 guest invitations to General Reception and Concert & Dessert Reception
- Signature reserved lounge
- + Priority location for lounge
- Premium lounge branding
- + Recognition from the podium
- + Recognition in all event collateral
- Ability to designate a member to the Host Committee

CHAMPION: \$1,200

- 1 guest invitation to General Reception and Concert & Dessert Reception
- + Recognition in all event collateral

CIVIL SOCIETY TICKET: \$250

+ 1 guest invitation to General Reception and Concert & Dessert Reception (Registration with a nonprofit, press, academic, or government email is required.)

CONCERT & DESSERT RECEPTION TICKET: \$100

1 quest ticket to Concert & Dessert reception (beginning at 8:00 PM)

ABOUT HOST COMMITTEE

The **Tech Prom** Host Committee serves an honorary leadership role in the event. No substantial time or additional financial responsibilities are required. It affords our key supporters an additional recognition, and an opportunity to recognize their internal champions in the tech policy space.

MARKETING OPPORTUNITIES

ENTERTAINMENT SPONSOR: \$25K (LIMIT 1)

- + 4 quest invitations
- + Brand presence on stage during the concert
- Verbal recognition from stage

INTERACTIVE SPONSOR: \$25K (LIMIT 3)

- + 4 guest invitations
- + Brand presence on video screens and/or interactives
- Verbal recognition from stage

PRESIDENT'S RECEPTION SPONSOR: \$25K (LIMIT 1)

- + 4 quest invitations
- + Brand presence at the Reception
- + Verbal recognition at Reception

PHOTOGRAPHY SPONSOR: \$15K (LIMIT 1)

- + 3 quest invitations
- + Brand presence on photography signage
- + Brand presence on all photography communications

BAR SPONSOR: \$10K (LIMIT 3)

- + 3 guest invitations
- + Brand presence on one of three bars

DESSERT RECEPTION SPONSOR: \$10K (LIMIT 1)

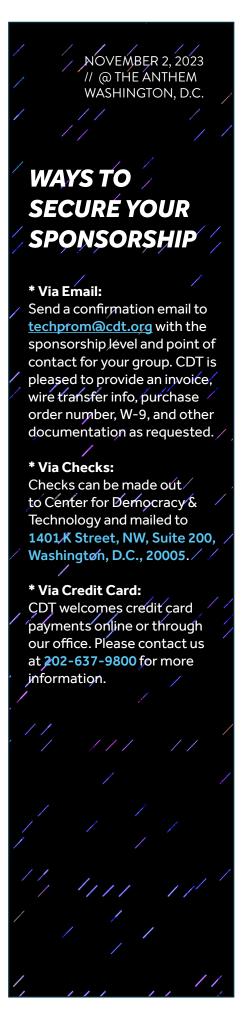
- + 3 quest invitations
- + Brand presence at Dessert Reception

COAT CHECK SPONSOR: \$5K (LIMIT 2)

- + 2 quest invitations
- + Brand presence at coat check area

DINING SPONSOR: \$5K (LIMIT 6)

- 2 quest invitations
- Brand presence in food station areas



Help spread the word!

CDT is committed to hearing from new voices in industry, academia, civil society, and the government. We encourage you to circulate this invitation to your networks, and welcome any additional guest suggestions at techprom@cdt.org.

For more information, please contact:

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