

CDT'S 2022 ANNUAL BENEFIT

tech prom

SPONSORSHIP OPPORTUNITIES
BENEFITTING THE CENTER FOR DEMOCRACY & TECHNOLOGY

OCTOBER 6, 2022
@ THE ANTHEM, WASHINGTON, D.C.



2022 Annual Benefit

Thursday, October 6, 2022
5:30 - 10:00 PM

The Anthem
901 Wharf Street SW
Washington, D.C. 20024

5:30 - 6:30 PM
President's Reception

6:00 - 7:30 PM
General Reception

7:30 PM
Remarks

8:00 - 10:00 PM
*Concert &
Dessert Reception*

10:00 PM
Event Concludes

Business or Cocktail Attire
Suggested

Parking: Available on-site. Metro four blocks
away. For more info: <http://bit.ly/anthemparking>

Current Sponsors +
Additional Details:
cdt.org/techprom

At the **Center for Democracy & Technology (CDT)**, we believe in putting democracy and human rights at the center of the digital revolution. We advance data privacy, promote online expression, and work to reduce bias and inequality in algorithms and limit government surveillance. We serve as translators between technologists and policymakers, and offer counsel and guidance in legislation, regulation, and corporate policies. CDT is the leading nonpartisan, multi-stakeholder convener and a trusted voice in the tech policy space.

Your support of **2022 Tech Prom** allows CDT to continue this important work. We invite you to join us on **October 6th** to learn more about CDT, discuss trends in tech policy, and network with policymakers, educators, civil society advocates, government representatives, corporate partners, and the interested public. If you are unable to attend but wish to support our efforts, donations are welcomed at cdt.org/donate.

Building off of the success of last year, this year's Tech Prom will feature guest lounges and wide pathways, perfect for socializing throughout the venue.

CDT is committed to the health and safety of our guests. Safety measures will be enforced, following the venue requirements and the instructions of the CDC in accordance with District of Columbia guidelines. We are requiring all Tech Prom attendees to provide proof of full vaccination for this year's event. In joining us for the 2022 Tech Prom, all guests agree to comply with the safety precautions set forth by CDT, as well as the venue, throughout the course of the evening.

EVENT SPONSORSHIP OPPORTUNITIES

OCTOBER 6, 2022
// @ THE ANTHEM
WASHINGTON, D.C.

Your sponsorship makes this annual event possible and supports CDT's work throughout the year. **We have a variety of sponsorship packages to allow for greater participation, but welcome a conversation if you don't see listed what you need.** We want to work with you!

For those who sponsor, your brands will be seen by the **1,000+ guests attending Tech Prom**, as well as the thousands more who receive communications about the event. Sponsors will also be included on the event website, event signage, and other benefits associated with each level.

For more information about **Tech Prom** or getting involved with CDT, please contact our development office at development@cdt.org or **202-637-9800**.

SPONSORSHIP LEVELS

	<u>By 6/20/22</u>	<u>By 9/5/22</u>	<u>By 9/30/22</u>
Platinum Sponsor	\$32,000	\$33,000	\$35,000
Gold Sponsor	\$23,000	\$23,000	\$25,000
Silver Sponsor	\$12,000	\$15,000	\$15,000
Individual Champions			\$1,200/ person
General Ticket			\$600/ person
Civil Society Ticket			\$250/ person
Concert and Dessert Reception		(8:00 - 10:00 PM)	\$100/ person

(email registration must contain .org, .edu, .gov)

MARKETING OPPORTUNITIES

Tickets and/or sponsorships must be purchased separately.

Entertainment Sponsor	\$25,000 (limit 1)
Interactive Sponsor	\$25,000 (limit 3)
President's Reception Sponsor	\$25,000 (limit 1)
Dessert Reception Sponsor	\$10,000 (limit 1)
Bar Sponsor	\$10,000 (limit 3)
Dining Sponsor	\$5,000 (limit 6)
Coat Check Sponsor	\$5,000 (limit 1)

Goods and services associated with **Tech Prom** are anticipated to be \$250/person. Tickets and sponsorships that exceed that amount may be tax-deductible. Please contact your tax professional for more information.

If you are a federal government employee and your ethics officer has questions, please contact legal@cdt.org.

SPONSOR BENEFITS

(Event includes cocktail reception, food stations, dessert reception, and concert)

OCTOBER 6, 2022
// @ THE ANTHEM
WASHINGTON, D.C.

PLATINUM: \$35K

- + 4 guest invitations to President's Reception
- + 20 guest invitations to General Reception, Program, and Concert & Dessert Reception
- + Signature reserved lounge on Level 1
- + Premium location for lounge
- + Premium lounge branding & location markers
- + Recognition from the podium
- + Recognition in all event collateral
- + Ability to designate a co-chair of the Host Committee

GOLD: \$25K

- + 2 guest invitations to President's Reception
- + 20 guest invitations to General Reception, Program, and Concert & Dessert Reception
- + Signature reserved lounge on Level 1
- + Priority location for lounge
- + Premium lounge branding & location markers
- + Recognition from the podium
- + Recognition in all event collateral
- + Ability to designate a member to the Host Committee

SILVER: \$15K

- + 10 guest invitations to General Reception, Program, and Concert & Dessert Reception
- + Reserved area with branding
- + Recognition from the podium
- + Recognition in all event collateral

INDIVIDUAL CHAMPION: \$1,200

- + 1 guest invitation to General Reception, Program, and Concert & Dessert Reception
- + Recognition in all event collateral

GENERAL TICKET: \$600

- + 1 guest invitation to General Reception, Program, and Concert & Dessert Reception

CIVIL SOCIETY TICKET: \$250

- + 1 guest invitation to General Reception, Program, and Concert & Dessert Reception
(email registration must contain .org, .edu, .gov)

CONCERT & DESSERT RECEPTION TICKET: \$100

- + 1 guest ticket to Concert & Dessert reception (beginning at 8:00 PM)

ABOUT HOST COMMITTEE

The **Tech Prom** Host Committee serves an honorary leadership role in the event. No additional time or financial responsibilities are required. It affords our key supporters an additional recognition, and an opportunity to recognize their internal champions in the tech policy space.

HELP SPREAD THE WORD!

CDT is committed to hearing from new voices in industry, academia, civil society, and the government.

We encourage you to circulate this invitation to your networks, and welcome any additional guest suggestions at techprom@cdt.org.

MARKETING OPPORTUNITIES

ENTERTAINMENT SPONSOR: \$25K (LIMIT 1)

- + 4 guest invitations
- + Brand presence on stage during the concert
- + Verbal recognition from stage

INTERACTIVE SPONSOR: \$25K (LIMIT 3)

- + 4 guest invitations
- + Brand presence on video screens and/or interactives
- + Verbal recognition from stage

PRESIDENT'S RECEPTION SPONSOR: \$25K (LIMIT 1)

- + 4 guest invitations
- + Brand presence at the reception
- + Verbal recognition at reception

DESSERT RECEPTION SPONSOR: \$10K (LIMIT 1)

- + 3 guest invitations
- + Brand presence at Dessert Reception

BAR SPONSOR: \$10K (LIMIT 3)

- + 3 guest invitations
- + Brand presence on one of three bars on Level 1

DINING SPONSOR: \$5K (LIMIT 6)

- + 2 guest invitations
- + Brand presence in food station areas

COAT CHECK SPONSOR: \$5K (LIMIT 1)

- + 2 guest invitations
- + Brand presence at coat check area

OCTOBER 6, 2022
// @ THE ANTHEM
WASHINGTON, D.C.

WAYS TO SECURE YOUR SPONSORSHIP

*** Via Email:**

Send a confirmation email to techprom@cdt.org with the sponsorship level and point of contact for your group. CDT is pleased to provide an invoice, wire transfer info, purchase order number, W-9, and other documentation as requested.

*** Via Website:**

Head to cdt.org/techprom to purchase your sponsorship online.

*** Via Checks:**

Checks can be made out to Center for Democracy & Technology and mailed to **1401 K Street, NW, Suite 200, Washington, D.C., 20005.**

*** Via Credit Card:**

CDT welcomes credit card payments online or through our office. Please contact us at **202-637-9800** for more information.

For more information,
please contact:

Elizabeth Remy

*Development Manager,
Individual Giving & Events*

1401 K Street, NW, Suite 200

Washington, D.C., 20005

202-407-8821

techprom@cdt.org

cdt.org

