SPONSORSHIP OPPORTUNITIES
BENEFITING THE CENTER FOR DEMOCRACY & TECHNOLOGY

OCTOBER 20, 2021
@ THE ANTHEM, WASHINGTON, DC
The Center for Democracy & Technology (CDT) advocates for the digital rights of all. We advance data privacy, online free speech, and work to reduce bias and inequality in algorithms and limit government surveillance. We serve as translators between technologists and policymakers, and offer counsel and guidance in legislation, regulation, and corporate policies. CDT is the leading nonpartisan, multi-stakeholder convener and a trusted and measured voice in the tech policy space.

Your support of 2021 Tech Prom allows CDT to continue this important work. We invite you to join us on October 20th to learn more about CDT, discuss trends in tech policy, and network with policymakers, educators, civil society advocates, government representatives, corporate partners, and the interested public. If you are unable to attend, but wish to support our efforts, donations are welcomed at cdt.org/donate.

CDT is committed to the health and safety of our guests. Safety measures will be enforced, following the venue requirements and the instructions of the CDC in accordance with District of Columbia guidelines. Additionally, we plan to adjust the format of the in-person event, removing traditional tables in favor of guest lounges and wide pathways to allow social distancing.

Please note: the venue is an indoor facility, though we will be using all levels of the large space to discourage crowding. CDT will ask guests to use their personal judgment to determine if they need to move to a less populated part of the building throughout the course of the evening.

In joining us for the 2021 Tech Prom, all guests agree to comply with the safety precautions set forth by CDT, as well as the venue, throughout the course of the evening.
EVENT SPONSORSHIP OPPORTUNITIES

Your sponsorship makes this annual event possible and supports CDT’s work throughout the year. We have a variety of sponsorship packages to allow for greater participation, but welcome a conversation if you don’t see listed what you need.

For those who sponsor, your brands will be seen by the 1,000+ guests attending the virtual and in-person celebration, as well as the thousands more who receive communications about the event. Sponsors will also be included on the event website, the event sponsorship program, event signage, and other benefits associated with each level.

All benefits are for an in-person event, unless otherwise noted. If the in-person version of Tech Prom is canceled due to COVID-19, all committed in-person sponsors will receive virtual benefits in close proximity to the in-person benefits. Sponsors who wish to support the event but not attend in person can transfer their in-person spots to virtual spots up until September 17, 2021.

For more information about Tech Prom or getting involved with CDT, please contact our development office at development@cdt.org or 202-637-9800.

SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>Level</th>
<th>By 7/2/21</th>
<th>By 9/17/21</th>
<th>By 10/15/21</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>$32,000</td>
<td>$33,000</td>
<td>$35,000</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>$22,000</td>
<td>$23,000</td>
<td>$25,000</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$12,000</td>
<td>$13,000</td>
<td>$15,000</td>
</tr>
<tr>
<td>Individual Champions</td>
<td></td>
<td></td>
<td>$1,000/ person</td>
</tr>
<tr>
<td>General Ticket</td>
<td></td>
<td></td>
<td>$600/ person</td>
</tr>
<tr>
<td>Civil Society Ticket</td>
<td></td>
<td></td>
<td>$250/ person</td>
</tr>
<tr>
<td>Concert &amp; Reception</td>
<td></td>
<td></td>
<td>$100/ person</td>
</tr>
</tbody>
</table>

MARKETING OPPORTUNITIES

Tickets and/or table sponsorships must be purchased separately.

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
<th>Limit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entertainment Sponsor</td>
<td>$25,000</td>
<td>(limit 1)</td>
</tr>
<tr>
<td>Interactive Sponsor</td>
<td>$25,000</td>
<td>(limit 3)</td>
</tr>
<tr>
<td>Reception Box Suite Sponsor</td>
<td>$13,000</td>
<td>(limit 6)</td>
</tr>
<tr>
<td>Dessert Reception Sponsor</td>
<td>$10,000</td>
<td>(limit 1)</td>
</tr>
<tr>
<td>Lower Level Bar Sponsor</td>
<td>$10,000</td>
<td>(limit 3)</td>
</tr>
<tr>
<td>Upper Level Bar Sponsor</td>
<td>$5,000</td>
<td>(limit 3)</td>
</tr>
<tr>
<td>Dining Sponsor</td>
<td>$5,000</td>
<td>(limit 6)</td>
</tr>
<tr>
<td>Coat Check Sponsor</td>
<td>$5,000</td>
<td>(limit 1)</td>
</tr>
<tr>
<td>COVID PPE Sponsor</td>
<td>$5,000</td>
<td>(limit 4)</td>
</tr>
</tbody>
</table>

Goods and services associated with Tech Prom are anticipated to be $250/person. Tickets and sponsorships that exceed that amount may be tax-deductible. Please contact your tax professional for more information.

If you are a federal government employee and your ethics officer has questions, please contact legal@cdt.org.

CDT is a 501(c)(3) charitable organization. Contributions, minus the value of goods and services for the event, are tax-deductible to the full extent allowed by law.
PLATINUM: $32K
+ 20 guest invitations to in-person event
+ 10 guest invitations to virtual event
+ Signature reserved lounge on Level 1
+ Premium location for lounge
+ Premium lounge branding & location markers
+ Right of first refusal for Reception Box Sponsorship
+ Recognition from the podium & at virtual event
+ Recognition in all event collateral
+ Ability to designate a co-chair of the Host Committee

GOLD: $22K
+ 20 guest invitations to in-person event
+ 10 guest invitations to virtual event
+ Signature reserved lounge on Level 1
+ Priority location for lounge
+ Priority lounge branding & location markers
+ Recognition from the podium & at virtual event
+ Recognition in all event collateral
+ Ability to designate a member to the Host Committee

SILVER: $12K
+ 10 guest invitations to in-person event
+ 5 guest invitations to virtual event
+ Reserved area with branding, Level 1 or 2
+ Recognition from the podium at in-person event
+ Recognition in in-perssion event collateral & online

INDIVIDUAL CHAMPION: $1,000
+ 1 individual ticket to in-person event or 2 tickets to virtual event
+ Recognition in in-perssion event collateral & online

GENERAL TICKET: $600
+ 1 individual ticket to in-person or virtual event

CIVIL SOCIETY TICKET: $250
+ 1 individual ticket to in-person or virtual event
+ Registration with a nonprofit, press, academic, or government email is required

CONCERT & RECEPTION TICKET: $100
+ 1 individual ticket to concert & dessert reception (beginning at 8:30 PM)

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MARKETING OPPORTUNITIES

ENTERTAINMENT SPONSOR: $25K – (LIMIT 1)
+ 2 guest invitations to either in-person or virtual event
+ Brand presence on stage during concert
+ Verbal recognition from stage

INTERACTIVE SPONSOR: $25K – (LIMIT 3)
+ 2 guest invitations to either in-person or virtual event
+ Brand presence at video screens and/or interactivity
+ Verbal recognition from stage

RECEPTION BOX SUITE SPONSOR: $13K – (LIMIT 6)
+ 2 guest invitations to either in-person or virtual event
+ Brand presence at Select Box Suite on Level 2
+ Verbal recognition from stage

DESSERT RECEPTION SPONSOR: SOLD OUT
+ 5 guest invitations to virtual event
+ Brand presence at Dessert Reception

LOWER LEVEL BAR SPONSOR: $10K – (LIMIT 3)
+ 5 guest invitations to virtual event
+ Brand presence on one of three bars on Level 1

UPPER LEVEL BAR SPONSOR: $5K – (LIMIT 3)
+ 2 guest invitations to virtual event
+ Brand presence on one of three bars on Level 2

DINING SPONSOR: $5K – (LIMIT 6)
+ 2 guest invitations to virtual event
+ Brand presence at food station areas

COAT CHECK SPONSOR: $5K – (LIMIT 1)
+ 2 guest invitations to virtual event
+ Brand presence at coat check area

COVID PPE SPONSOR: $5K – (LIMIT 4)
+ 2 guest invitations to virtual event
+ Brand presence at registration area where personal protective equipment will be distributed

WAYS TO SECURE YOUR SPONSORSHIP

* Via Email:
Send a confirmation email to techprom@cdt.org with the sponsorship level and point of contact for your group. CDT is pleased to provide an invoice, wire transfer info, purchase order number, W-9, and other documentation as requested.

* Via Website:
Head to cdt.org/techprom to purchase your sponsorship online.

* Via Checks:
Checks can be made out to Center for Democracy & Technology and mailed to 1401 K Street, NW Suite 200, Washington, DC. 20005.

* Via Credit Card:
CDT welcomes credit card payments online or through our office. Please contact us at 202-637-9800 for more information.

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For more information, please contact:

**Elizabeth Remy**

*Development Manager, Individual Giving & Stewardship*

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