



# CELEBRATING 25 YEARS

OF THE CENTER FOR DEMOCRACY AND TECHNOLOGY

VERSARY 25<sup>TH</sup> ANNIVERSARY 25<sup>TH</sup> ANNIVERSARY 25<sup>TH</sup> ANNIVERSARY 25<sup>TH</sup> ANNIVERSARY 25<sup>TH</sup> ANNIVERSARY 25<sup>TH</sup> ANNIVERSARY  
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## SPONSORSHIP OPPORTUNITIES



2020 ANNUAL DINNER  
**TECH PROM**  
BENEFITING THE CENTER FOR DEMOCRACY & TECHNOLOGY  
**APRIL 23, 2020**  
@ THE ANTHEM, WASHINGTON, DC





## 2020 Annual Dinner

Thursday, April 23, 2020

901 Wharf Street, SW  
Washington, DC 20024

5:00pm - 6:00pm  
President's Reception

5:30pm - 7:00pm  
General Cocktail Reception

7:00pm - 8:00pm  
Dinner & Remarks

8:00pm - 9:45pm  
Dessert & Cocktail  
Reception

8:30pm - 10:00pm  
Concert

10:00pm  
Event Concludes

*Business or Cocktail Attire Suggested*

Parking: Available on-site.  
Metro four blocks away.  
For more info:  
<http://bit.ly/anthemparking>

Current Sponsors +  
Additional Details:  
[cdt.org/techprom](http://cdt.org/techprom)

## FOR 25 YEARS, DEFENDING YOUR DIGITAL CIVIL RIGHTS

The **Center for Democracy & Technology (CDT)** advocates for the digital rights of all. We advance data privacy, online free speech, and democratic institutions. CDT works to reduce bias and inequality in algorithms and limit government surveillance. We serve as translators between technologists and policymakers, and offer counsel and guidance in legislation, regulation, and corporate policies. CDT is the leading nonpartisan, multi-stakeholder convener and a trusted and measured voice in the tech policy space.

Your support of the **2020 Annual Dinner (aka Tech Prom)** allows CDT to continue this important work. We invite you to join us on April 23<sup>rd</sup> to learn more about CDT, discuss trends in tech policy, and network with policymakers, educators, civil society advocates, government representatives, corporate partners, and the interested public. If you are unable to attend, but wish to support our efforts, donations are welcomed at <https://cdt.org/donate/>.

For more information about **Tech Prom** or getting involved with CDT, please contact our development office at [development@cdt.org](mailto:development@cdt.org) or **202-637-9800**.



## EVENT SPONSORSHIP OPPORTUNITIES: A SNAPSHOT

Sponsorship not only makes this annual event possible, but allows CDT to continue to advocate for reasoned and practical tech policy options. **We have a variety of packages to allow for greater participation, but welcome a conversation if you don't see listed what you need.** We want to work with you.

For those who sponsor, your brands will be seen by the 1,000+ guests attending **Tech Prom** each year, as well as the thousands more who receive communications before and after the event. Sponsors will also be included on the event website, the event sponsorship program, event signage, and other benefits associated with each level. With your help, we can make the 2020 **Tech Prom** our most successful year yet!

## SPONSORSHIP LEVELS

	Before 12/31/19	Before 3/1/20	After 3/1/20
Platinum Sponsor	\$32,000	\$33,000	\$35,000
Gold Sponsor	\$22,000	\$23,000	\$25,000
Silver Sponsor	\$12,000	\$13,000	\$15,000
Bronze Sponsor	\$7,000	\$8,000	\$8,000
Individual Sponsor	\$1,200	\$1,200	\$1,200

## MARKETING OPPORTUNITIES

Entertainment Sponsor	\$25,000 (limit 2)
Interactive Experience Sponsor	\$25,000 (limit 4)
President's Reception Sponsor	\$25,000 (limit 1)
Reception Box Suite Sponsor	\$13,000 (limit 8)
Dessert Reception Sponsor	\$10,000 (limit 1)
<del>Signature Cocktail Sponsor</del>	<del>\$10,000 (limit 1)</del>
Alumni Lounge Sponsor	\$10,000 (limit 1)
Swag Bag Sponsor	\$10,000 (limit 2)
Lower Level Bar Sponsor	\$10,000 (limit 3)
Upper Level Bar Sponsor	\$5,000 (limit 3)
Coat Check Sponsor	\$5,000 (limit 1)



\* Goods and services associated with **Tech Prom** are anticipated to be \$250/person. Tickets and sponsorships that exceed that amount may be tax-deductible. Please contact your tax professional for more information.

If you are a federal government employee and your ethics officer has questions, please contact [legal@cdt.org](mailto:legal@cdt.org).

## TICKET PRICES

General Admission Ticket	\$600
Nonprofit/Academic/Government Ticket	\$250 (email registration must contain .org, .edu, .gov)
Dessert & Cocktail Reception / Concert Ticket	\$100 (8:30pm - 10:00pm)

**All sponsorships must be received by April 10th to ensure proper signage.**

Please contact [development@cdt.org](mailto:development@cdt.org) for more info.

CDT is a 501(c)(3) charitable organization. Contributions, minus the value of goods and services for the event, are tax-deductible to the full extent allowed by law.

# LAST CALL RATE SPONSORSHIP OPPORTUNITIES

APRIL 23, 2020 // @ THE ANTHEM, WASHINGTON, DC

## PLATINUM: \$35K

- + Two tables of 10 seats (20 attendees)
- + 20 people invited to President's Reception
- + Premium seating
- + Recognition in printed and online materials; podium acknowledgment
- + Ability to designate a co-chair of the Host Committee
- + Sponsor of charging stations
- + Table signage and attendee place cards
- + CDT concierge service
- + Right of first refusal on Reception Box Sponsor (as available)
- + Opportunity to place branded item in swag bag (limitations apply)

## GOLD: \$25K

- + Two tables of 10 seats (20 attendees)
- + 10 people invited to President's Reception
- + Priority seating
- + Recognition in printed and online materials; podium acknowledgment
- + Ability to designate two people to the Host Committee
- + Table signage
- + CDT concierge service
- + Opportunity to place branded item in swag bag (limitations apply)

## SILVER: \$15K

- + One table of 10 seats (10 attendees)
- + One person invited to President's Reception
- + Preferred seating
- + Recognition in printed and online materials
- + Ability to designate one person to the Host Committee
- + Table signage

## BRONZE: \$8K

- + Half table (5 attendees)
- + Recognition in printed and online materials

## INDIVIDUAL CHAMPION: \$1,200

- + General ticket to Cocktail Reception, Dinner & Program, and Dessert & Cocktail Reception / Concert
- + Individual recognition in printed and online materials
- + Invitation to President's Reception
- + Priority seating

### ABOUT HOST COMMITTEE



The **Tech Prom** Host Committee serves an honorary leadership role in the event. No additional time or financial responsibilities are required. It affords our key supporters additional recognition, and an opportunity to recognize their internal champions in the tech policy space.

### HELP SPREAD THE WORD!



CDT is committed to hearing from new voices in industry, academia, civil society, and the government. We encourage you to circulate this invitation to your networks, and welcome any additional guest suggestions at [development@cdt.org](mailto:development@cdt.org).

**ANTHEM**

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# LAST CALL RATE SPONSORSHIP OPPORTUNITIES

APRIL 23, 2020 // @ THE ANTHEM, WASHINGTON, DC

## GENERAL TICKET: \$600

- + Individual Ticket to General Cocktail Reception, Dinner & Remarks, and Dessert & Cocktail Reception / Concert

## NONPROFIT SECTOR TICKET: \$250

- + Individual Ticket to General Cocktail Reception, Dinner & Remarks, and Dessert & Cocktail Reception / Concert
- + *Registration with a nonprofit, press, academic, or govt. email is required*

## DESSERT & COCKTAIL RECEPTION: \$100

- + Invitation to the Dessert & Cocktail Reception / Concert (8:30 - 10:00 PM)

## MARKETING OPPORTUNITIES

Branding opportunities include prominent logo placement in strategic locations, listing in online & print collateral, and verbal recognition from the podium. **Tickets and/or table sponsorships must be purchased separately.**

**ENTERTAINMENT SPONSOR: \$25K**

**INTERACTIVE EXPERIENCE SPONSOR: \$25K**

**PRESIDENT'S RECEPTION SPONSOR: \$25K**

**RECEPTION BOX SUITE SPONSOR: \$13K** 

**DESSERT RECEPTION SPONSOR: \$10K**

~~**SIGNATURE COCKTAIL SPONSOR: \$10K**~~

**ALUMNI LOUNGE SPONSOR: \$10K**

**SWAG BAG SPONSOR: \$10K**

**LOWER LEVEL BAR SPONSOR: \$10K** 

**UPPER LEVEL BAR SPONSOR: \$5K** 

**COAT CHECK SPONSOR: \$5K**

### WAYS TO SECURE YOUR SPONSORSHIP



\* Via Email: Send a confirmation email to [development@cdt.org](mailto:development@cdt.org) with the sponsorship level and point of contact for your group.

\* Via Website: Head to [cdt.org/TechProm](https://cdt.org/TechProm) to purchase your sponsorship online. CDT is pleased to provide an invoice, wire transfer information, purchase order number, W-9, and other documentation as requested.

\* Checks can be made out to Center for Democracy & Technology and mailed to [1401 K Street, NW Suite 200, Washington, DC, 20005](#).

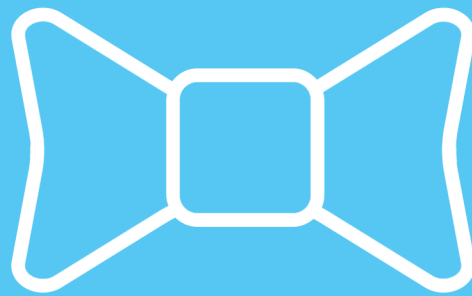
\* CDT welcomes credit card payments online or through our office. Please contact us at [202-637-9800](tel:202-637-9800) for more information.



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*For more information, please contact:*

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