

CDT Individual Comments before the FTC on COPPA

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Supporting Documents

The COPPA Rule governing the collection of data from minors age twelve and under is one component of a comprehensive strategy for online child safety. The rule continues to be useful in helping to protect younger minors from predatory marketing schemes and other inappropriate uses of children's personal information. Beyond COPPA, parents have access to a wide range of parental control tools and technologies to assist them in guiding their children online and helping them to take advantage of the numerous educational and entertainment opportunities available on the Internet. The goal of COPPA has been to limit the collection of personal information from children and to encourage and enhance parental involvement in children's online activities. These goals continue to be relevant today and the need for a rule that promotes these goals persists.

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